Memory in Plain Sight



Uncanny Resemblance of Diffusion & Associative Memory

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Dmitry Krotov

Judy Hoffman

Zsolt Kira

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What are Memories?

Energy unites **Diffusion** and **Associative Memory**





Memories live in **energy basins** and represent the **fixed points** of retrieval dynamics

Diffusion Models vs Associative Memories



| | Diffusion Models | Associative Memories |
|----------------------|-----------------------|-------------------------|
| Parameterizes | Score Function | Energy Function |
| Dynamics over | t in [0,T] | t > 0 |
| ixed point attractor | | |
| Constrained arch. | | |
| Lyapunov energy | | |

Sandbox for general Associative Memories





